Strategic Path to a 4.0 Aerotropolis

Airlines and air routes development

- Maximize air access to distant suppliers, customers and enterprise partners.
- Understand business and residents' desired destinations and frequencies for increasing routes, PAX and cargo volumes.

Business cluster development

- Determine the value chains of target industries and producer services.
- Map the locations of upstream & downstream suppliers and customers of targeted sectors.
- Assess labor skill requirements of targeted sectors and determine workforce gaps.

Talent attraction

- Prioritize wants and needs of required workforce including business and employment opportunities, incentives, and quality of life factors.
- Optimize community, institutional, housing, and social assets that appeal to talented labor.
- Develop attractive, livable, smart, green mixed-use commercial/ residential clusters.

Feedback Loop for Continuous Reinforcement / Improvement

Source: John D. Kasarda, "Aerotropolis 4.0", Airport World, Issue 2, 2022, pp. 16-18