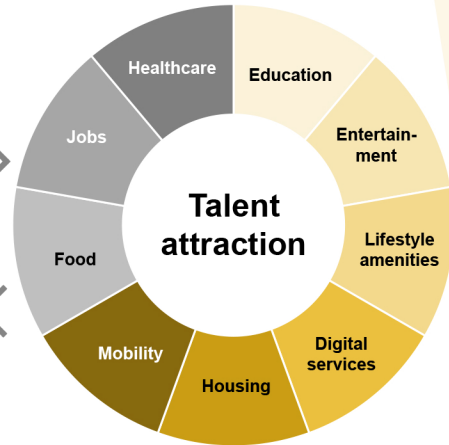
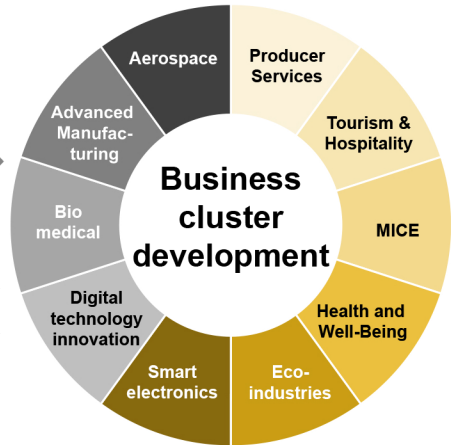
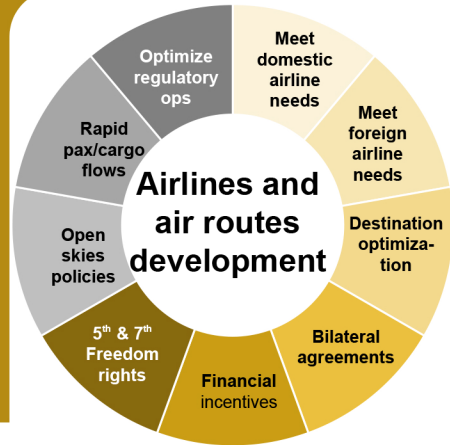


Strategic Path to a 4.0 Aerotropolis



Maximize air access to distant suppliers, customers and enterprise partners.

Determine the value chains of target industries and producer services.

Prioritize wants and needs of required workforce including business and employment opportunities, incentives, and quality of life factors.

- ✓ Extensive airline routes serving key national & global markets
- ✓ Swift 24/7 Customs & immigration clearance
- ✓ Fast and seamless surface multimodal transportation
- ✓ Targeted economic clusters operational
- ✓ Employment opportunities diverse, plentiful & inclusive
- ✓ World-class talent is drawn to the Aerotropolis
- ✓ Quick and efficient adoption of emerging technologies

- ✓ Aerotropolis offers exceptional services & experiences
- ✓ Recognized by the Int'l financial community as a site that will successfully grow new businesses.
- ✓ Recognized by business investors as a preferred site for profitable, safe returns
- ✓ Recognized nationally & globally as a desirable place to live, work, learn, create, and raise and educate a family
- ✓ Digitalization embraced in all biz., res., and infrastructure developments
- ✓ Environmental sustainability embraced in all biz., res., and infrastructure developments

Understand business and residents' desired destinations and frequencies for increasing routes, PAX and cargo volumes.

Map the locations of upstream & downstream suppliers and customers of targeted sectors.

Optimize community, institutional, housing, and social assets that appeal to talented labor.

Become a growing airline hub to better serve the local, national, and international business community. Connectivity = Competitiveness

Assess labor skill requirements of targeted sectors and determine workforce gaps.

Develop attractive, livable, smart, green mixed-use commercial/residential clusters.

© John D. Kasarda and Michael Canon 2022

Feedback Loop for Continuous Reinforcement /Improvement

Source: John D. Kasarda, "Aerotropolis 4.0", *Airport World*, Issue 2, 2022, pp. 16-18